



Visual Harmony: Proportion in Graphic Design (Hardback)

By SendPoints

Gingko Press, Inc, United States, 2016. Hardback. Book Condition: New. 273 x 197 mm. Language: English . Brand New Book. Effective visual communication is not an accidental occurrence, but the result of serious intention on the part the designer to balance all aspects of the design. This is often achieved through careful application of proportion based on certain guiding principles long in existence: the golden ratio, or divine proportion, and the Fibonacci sequence. Both mathematical constructs that mirror patterns found throughout nature, from leaves and shells to sunflowers and pinecones. Artists and designers have made use of these principles for centuries to create work with long lasting appeal, from renaissance paintings to modern logos. Following a practical overview, Visual Harmony presents a survey of contemporary graphic design that all exhibits this masterful use of proportion.



READ ONLINE
[2.27 MB]

Reviews

This is the greatest pdf i actually have go through right up until now. It is actually packed with knowledge and wisdom I found out this book from my dad and i advised this publication to find out.

-- **Arely Rath**

I actually started reading this pdf. It can be rally exciting throgh reading period of time. Your lifestyle span is going to be enhance as soon as you total reading this ebook.

-- **Nya Bechtelar**

Other eBooks



[RCadvisors Modify: Design and Build From Scratch Your Own Modern Flying Model Airplane In One Day for Just](#)

Rcadvisor.com, United States, 2009. Paperback. Book Condition: New. 238 x 166 mm. Language: English . Brand New Book ***** Print on Demand *****.Experience firsthand the joys of building and flying your very own model airplane design. Put into practice the lessons from...



[Weebies Family Halloween Night English Language: English Language British Full Colour](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



[New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond](#)

Paperback. Book Condition: New. Not Signed; This is Book 2 of CGP's SAT Buster 10-Minute Tests for KS2 Grammar, Punctuation & Spelling - it's a brilliant way to introduce English SATS preparation in bite-sized chunks. Each set of quick tests is packed...



[New KS2 English SAT Buster 10-Minute Tests: Grammar, Punctuation & Spelling \(2016 SATs & Beyond\)](#)

Coordination Group Publications Ltd (CGP). Paperback. Book Condition: new. BRAND NEW, New KS2 English SAT Buster 10-Minute Tests: Grammar, Punctuation & Spelling (2016 SATs & Beyond), CGP Books, CGP Books, This book of SAT Buster 10-Minute tests is a brilliant way to...



[YJ\] New primary school language learning counseling language book of knowledge \[Genuine Specials\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new book. the subject of genuine special part...



[Growing Up: From Baby to Adult High Beginning Book with Online Access](#)

Cambridge University Press, 2014. UNK. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.