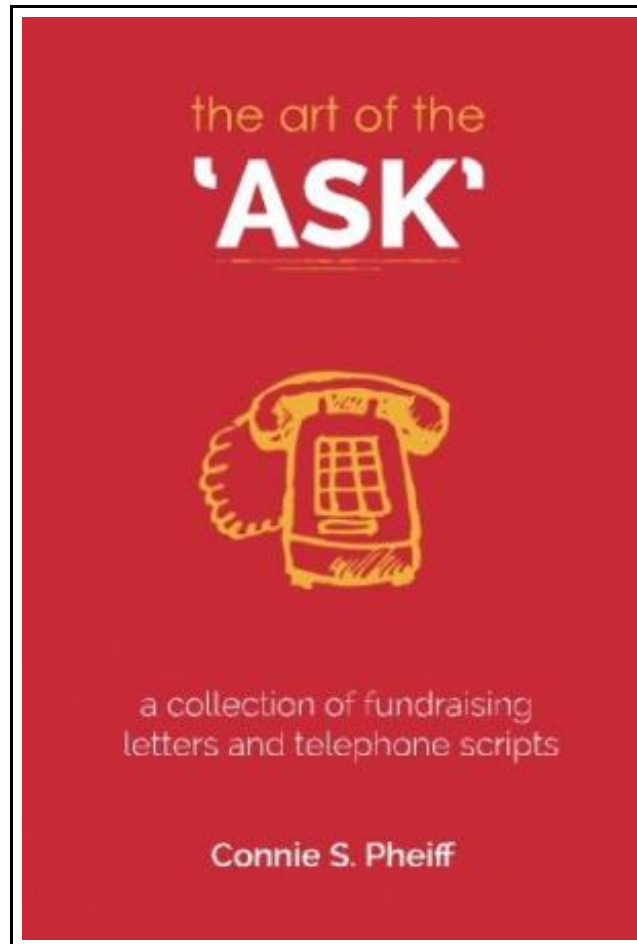


The Art of the Ask: .a Collection of Fundraising Letters and Telephone Scripts



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