



Leading The Virtual Workforce: How Great Leaders Transform Organizations in the 21St Century

By Karen Sobel Lojeski

Times Group Books, New Delhi, India, 2010. Softcover. Book Condition: New. First Edition. This book is about the rise of the ambassadorial leader and the need for related leadership skills in the digital and virtual age. It includes a treatment of leadership that has not been done before; using the virtual distance model as a launch point for a new way of looking at leadership. The book covers not only the behaviors that leaders need to understand that can lead to increased virtual distance but also the organizational structural changes and resource shifts that have led to the need to re-think leadership for the virtual age. Then, using the foundation of virtual distance and related contextual issues to describe ambassadorial leadership, it discusses the elements of an ambassadorial leader, includes case studies of leaders that exhibit ambassadorial leader qualities, and provides a full self-assessment with tools and techniques to how to become a better leader in the virtual world. Printed Pages: 192.



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